

Rachel Hersh

Business Growth + Alternative Funding

Keynote Speaker | Workshop Facilitator | TV + Radio Personality | Panelist

Members of...









About Rachel

Rachel Hersh is on a mission to shift how we talk about accessing growth capital. With 24 years of financing experience, she is one of few industry professionals using creativity to solve the issue of cash flow.

Rachel's unique storytelling approach uses real life examples to simplify invoice financing - a little known form of financing that allows companies to grow and scale rapidly without giving up or diluting equity. Her dynamic personality captivates her audience and leaves them with actionable steps for success.

Rachel's warm and approachable style has led to speaking engagements with organizations across the country including the Daymond John Academy, LaunchPad Long Island, FoodTech FastTrack, New York New Jersey Minority Supplier Development, and various law firm and accounting firms for their continuing professional education credits. Her work has been featured in FORBES, SECURED FINANCE NETWORK, RAINE MAGAZINE and on 77WABC, WOLB1010am, THISISIT TV, FOX BALTIMORE, and more.

Rachel also has become the go-to speaker and mentor for Consumer Packaged Good (CPG) associations, regularly participating in webinars for the members of Dandi Day - A Conscious Beauty Community, and Cosmetic Executive Women (CEW). She also serves on the Advisory Board of CEW.

Rachel makes it her business to support the growth and development of women-owned businesses and share the benefits of invoice financing with anyone who hasn't heard about it.

Available for...

Public Figure/Industry Expert

24

Years in the Invoice finance industry

5K+
Connections on LinkedIn
Rachel Hersh

100+
Speaking Engagement
+ Workshops



RADIO





WORKSHOPS





Rachel Hersh Praise & Clients







"Rachel Hersh is a powerhouse who cares deeply for those in her circle and works for their success."

"

- Hayley Peri, CEO & Founder, Dandi Day

"Rachel is a connector par excellence! She is on top of her game, is lightening fast in completing deal-flow and her professionalism is unparalleled. I wound highly recommend working with her and Prestige Capital to solve your cash flow requirements."

- Jesal Sheth, CEO, Feel Good Foods

"Rachel Hersh is a total powerhouse. Having my business in her wheelhouse at Prestige Capital has been a game changer and has truly expanded my horizons!"

- Lauren Frances, Founder + CEO, Lovescript



"Rachel, your input on the CEW panel earlier today was very enlightening. Thank you."

- Sipho Gumbo, Founder, Yangu Beauty

"Rachel Hersh has the unique ability to make financing light, fun and approachable. It's been an absolute pleasure working with her to create content for our audience. She always goes above and beyond delivering more than I would have expected."

- Sara Davenport, COO & Head of Partners, Dandi Day

Rachel Hersh
On the Scene + In The News

Forbes





77 WABC





LONG ISLAND PRESS

THIS IS IT
NETWORK



Rachel Hersh

Director of Sales, North America
Prestige Capital



<u>Learn more about Rachel's work</u> <u>at Prestige Capital</u>

About Prestige Capital

Prestige Capital can connect your emerging and established clients to the funds they need to sustain their businesses. Your benefit? A partner with 36 years of experience in funding businesses with accounts receivable facilities that range in size from \$200,000 to \$30 million in net funds employed, and a flexible accounts receivable financing company that leverages decades of in-house experience to close transactions in as little as 5 to 7 business days. The Prestige difference? Our people, process, and philosophy allow us to seamlessly work hand in hand with referral partners and clients. We fund companies of all industries (except thirdparty healthcare) with annual sales of up to \$300 million domiciled in the U.S. and Canada.



Rachel Hersh
Talking Points + Past Work

SIGNATURE TALKS

- Understanding Invoice
 Financing: What it is and why it's a form of financing you need to know about
- Growing your business without diluting equity
- How to utilize invoice financing and purchase order financing to fulfill large orders
- How to use creativity to create work life balance

Rachel in **Action**

TELEVISION

Managing Your Growth with Invoice Financing on This Is It TV

Cashflow Made Simple on Fox Baltimore's Bmore Lifestyle

RADIO/PODCAST

BBC News "The Why Factor" Panel on Entrepreneurship

77WABC Radio's "Mind Your Business" Interview

WBOL 1010am Radio Women in Entrepreneurship and Business Development

Her CEO Journey Podcast: Financing Your Business Recovery and Growth

WEBINAR

Rachel + Sally Anne Hughes discuss Building a Consumer Products Company for Sale

Rachel + Vanessa Ting discuss Ways to Succeed in Selling to Major Retailers

Rachel + Nova Lorraine discuss Beating Burnout with Creativity

Rachel + Hayley Peri of Dandi Days discuss Collaboration

PRESS

Vernon Francois: Prestige Capital Supports Entrepreneur's Partnership with Sally Beauty

Forbes: Closing The Small Business Financing Gap: Invoice Factoring Basics

Sheroes of Alternative Financing

Rachel Hersh Let's Talk Funding



@rachelhersh



@rachelatprestige



917.902.3496



rhersh@prestigecapital.com

